

REMARKS

The present election is submitted in response to the Office Action dated August 1, 2007, which set a one-month period for response, making a response due by September 1, 2007.

Claims 1-27 are pending in this application.

In the Office Action, the Applicants were required to restrict the invention to one of the following inventions pursuant to 35 U.S.C. 121: Group I, claims 1-18, drawn to a hair wax product with a liquor or creamy consistency, classified in class 424, subclass 70.2; or Group II, claims 19-27, drawn to a method for shaping or styling a hairstyle, classified in class 424, subclass 70.1. In addition, a species election was required regarding the election of either of Groups I or II. Specifically, the Applicants are required to define each of 1) election of a species of emulsifiers as chosen from those listed in claim 7 and 2; and 2) election of a species of wax as chosen from those listed in claim 8. Claims 1-16, 19-24, and 27 were cited as generic claims.

The Applicants hereby election Group II, claims 19-17, drawn to the method for shaping or styling a hairstyle.

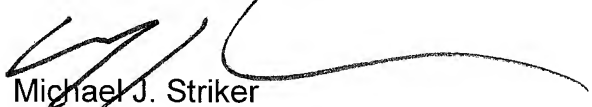
With regard to the election of a species, the Applicants elect the following emulsifiers from those of claim 25: an addition product of 5 to 60 mol ethylene oxide to castor oil or hydrogenated castor oil (meaning an emulsifier selected from the group consisting of an addition product of 5 to 60 mol ethylene oxide to

castor oil, an addition product of 5 to 60 mol ethylene oxide to hydrogenated castor oil, and mixture thereof).

With regard to the species of waxes, the Applicants elect the vegetable wax of claim 26 (this is generic and covers the specific vegetable waxes recited in claim 26, such as candelilla wax, carnauba wax, Japan wax).

In light of the foregoing elections, the Applicants respectfully request substantive examination and an early allowance of elected claims 19-27. Should the Examiner have any questions or comments, the undersigned would very much welcome a telephone call to resolve those matters.

Respectfully submitted,



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